



THE CITY OF SAN DIEGO **MANAGER'S REPORT**

DATE ISSUED: October 12, 2001 REPORT NO. 01-221

ATTENTION: Honorable Mayor and City Council

SUBJECT: Appointment of Development Director of Major Gifts

SUMMARY

THIS IS AN INFORMATION ITEM ONLY. NO ACTION IS REQUIRED ON THE PART OF THE MAYOR AND THE CITY COUNCIL.

I am pleased to announce that Daniel E. Weinberg has been appointed as the City's new Development Director of Major Gifts. He will assume the directorship on October 22, 2001. Mr. Weinberg's extensive experience in conducting major capital campaigns, donor research, planned-giving and endowments surpassed the qualifications of over sixty-five applicants.

The new Development Director of Major Gifts will provide leadership in the expansion of fundraising for City-wide programs, services and facilities.

Mr. Weinberg's professional background includes over twenty-two years of experience in the fundraising and development markets, including Executive Director at the Community Foundation of the United Jewish Federation of San Diego; Consultant to the Board at the Foundation of America; and Western Regional Director of Planned Giving, Endowments and Major Gifts at the Anti-Defamation League. For the past five years, Mr. Weinberg has been the president of his own professional consultancy company, SHANDAL, which provides services for high net worth individuals, families, charitable foundations and service organizations.

Mr. Weinberg has a Post Doctorate from the University of Minnesota and a Master of Arts from the University of Hawaii. He has lived in the San Diego area for over twenty-five years.

Respectfully submitted,

Bruce Herring
Deputy City Manager